

Headline	Boost for environs		
MediaTitle	The Star		
Date	22 Feb 2012	Color	Full Color
Section	Metro	Circulation	304,904
Page No	19	Readership	1,026,812
Language	English	ArticleSize	395 cm ²
Journalist	N/A	AdValue	RM 18,325
Frequency	Daily	PR Value	RM 54,974



Boost for environs

Firm's staff plant 50 Chengal trees at Kepong Botanical Garden

PUSPAKOM Sdn Bhd, the country's vehicle inspection company, recently organised a tree-planting programme as part of its corporate responsibility initiative towards preservation of the environment.

Held at the Kepong Botanical Garden, the programme was Puspakom's first of many initiatives towards preservation of the environment, and was participated by its staff from its headquarters and branches in Selangor and Wilayah Persekutuan.

Puspakom staff planted 50 *Chengal* trees during the event.

In Malaysia, *Cengal* is one of the most popular hardwoods and has been heavily logged throughout the states.

The tree can still be found in a number of forest reserves in Malaysia but never abundant and export in log form is now banned.

Puspakom's chief executive officer Hisham Othman said the event was aimed at increasing awareness on the importance of ensuring a greener Earth.

"This is an excellent programme to bring the staff together and play their part. It is our responsibility to sustain and care about the environment for our future generations."

Puspakom also contributed RM20,000 to the Forest Research Institute Malaysia for its research activities.



Caring lot: Some of Puspakom staff involved in the tree-planting programme.

Headline	Boost for environs		
MediaTitle	The Star		
Date	22 Feb 2012	Color	Full Color
Section	Metro	Circulation	304,904
Page No	19	Readership	1,026,812
Language	English	ArticleSize	395 cm²
Journalist	N/A	AdValue	RM 18,325
Frequency	Daily	PR Value	RM 54,974



Greening Mother Earth: Hisham (right) planting a tree.